



中國國際航空航天博覽會

CHINA INTERNATIONAL AVIATION & AEROSPACE EXHIBITION

14th CHINA INTERNATIONAL AVIATION &
AEROSPACE EXHIBITION
2022.11.8-13 · ZHUHAI-CHINA

Build Up The Dream . Go For The Future

ZHUHAI AIRSHOW CO., LTD.
www.airshow.com.cn



第14届中国航展
AIRSHOW CHINA
2022.11.8-13 ZHUHAI-CHINA

Chairman's Message

Invitation to the 14th China
International Aviation & Aerospace
Exhibition

AIRSHOW

January 1, 2022

China International Aviation & Aerospace Exhibition (Airshow China) is the only international aerospace trade show approved by the Chinese central government and supported by Chinese aerospace industries. Featuring the display of actual products, trade talks, technological exchange, flying display and ground equipment maneuver, the show takes place biennially in Zhuhai, Guangdong, China.

Since 1996, Airshow China has successfully taken place for 13 sessions in a row, and become one of the most influential aerospace and aviation trade shows in the world. Thanks to the effective pandemic control and prevention measures, Airshow China 2021 was successfully held, attended by about 700 exhibitors from 40 countries/regions. The show witnessed contracts and agreements worth 12.5 Billion US dollars, involving a total of 159 aircraft of various types.

The 14th Airshow China is taking place in Zhuhai, November 8-13, 2022. As an aerospace powerhouse with an opening-up market, China has maintained a steady growing momentum in the post-covid era. Airshow China is the premier platform for global partnership and integration between China and aerospace enterprises from around the world. We sincerely invite you to join us for a safe, remarkable and fruitful trade show, to promote cooperation between global aerospace industries and expedite recovery of the world economy.

Jiefeng Sun
Chairman of the Board
Zhuhai Airshow Co., Ltd.



WCHINA

Why Exhibit? — The Strong Demand in Chinese Market

A Solid Economic Foundation

*China is the second largest economy in the world, with GDP reaching USD 15.8 trillion in 2021, and per capital GDP exceeding USD10,000 for three years in a row. China has initiated the 14 Five-year plan and outlined the long-range goals for 2035. For the next 15 years, guided by the dual circulation development paradigm, in which the domestic and international markets reinforce each other. China's economy will make full advantage of the huge domestic market and remain a strong momentum.

Sustainable Aerospace Market Growth

* Although the COVID-19 is causing a huge impact on global civil aviation industry, China's civil aviation and air transportation are taking the lead in recovery from the COVID-19 pandemic impacts. According to the industry forecast, the Chinese aviation market will receive 9,084 new airliners of 50-seat and above in next two decades, valued at approximately USD1.4 trillion.

As of 2020, the number of Chinese commercial space enterprises has exceeded 160, with more private enterprises and research institutions participating in the aerospace industry. As small satellite constellations such as the space internet and commercial remote sensing begin to network, the commercial aerospace market in China will grow rapidly and enter the "fast lane" of development.

General Aviation On the Rise

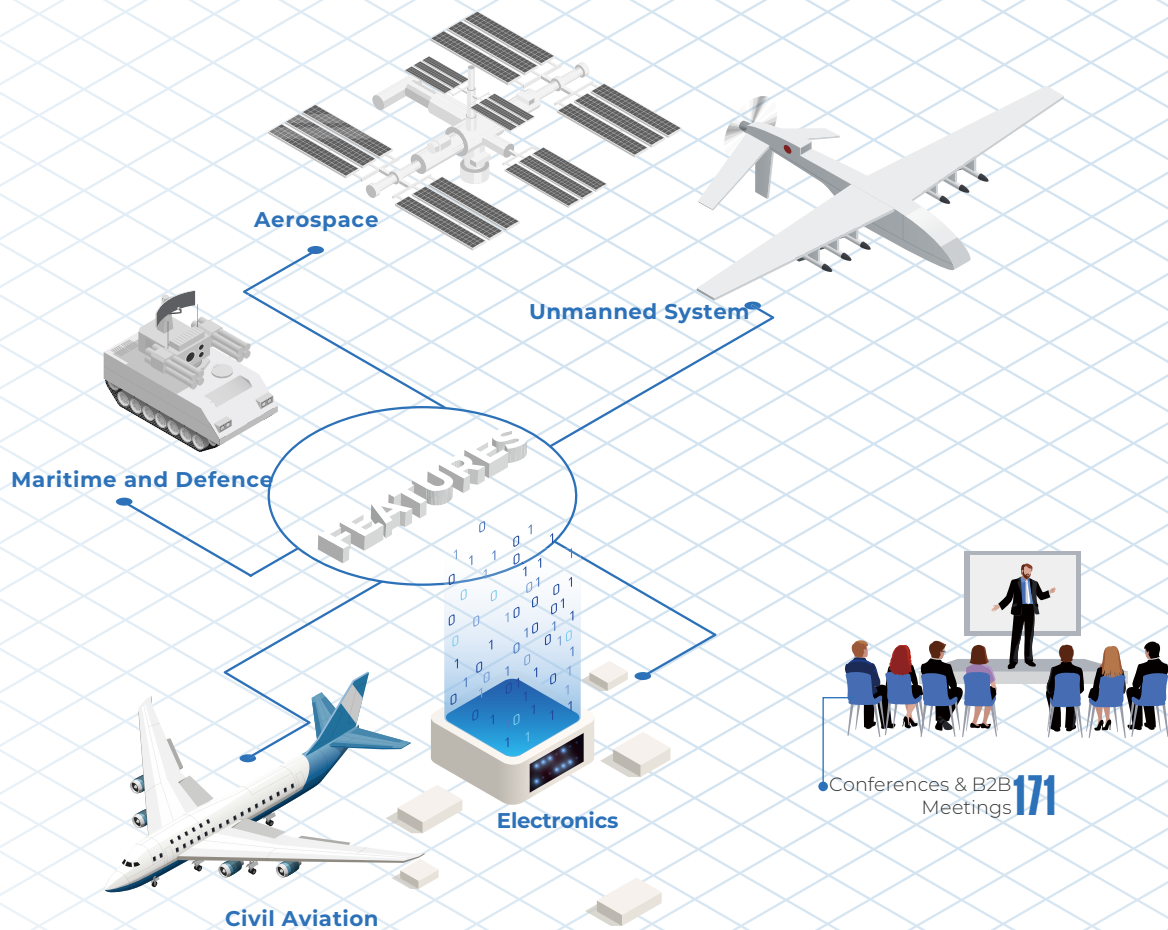
*By 2030, China's GA airports will increase to 2058, with a total GA market volume of about RMB1.4 trillion. From 2020 to 2030, China's GA market will increase by about RMB1.2 trillion, at a compound annual growth rate of about 21%.

In Guangdong Province, the GA airports system will basically take shape by 2025 and will be able to cover all county-level regions by 2035. By then, the density of GA airports and GA operation service capabilities will be close to the level of developed countries.

China's UAV market continues to flourish, with more than 9,700 companies in business and over 520,000 registered UAVs, including more than 120,000 commercial drones.

Why Exhibit? — A High-end Networking Platform

All-in-one Portfolios



USD 12.5 Billion



Business Turnover
USD **12.5**
Billion

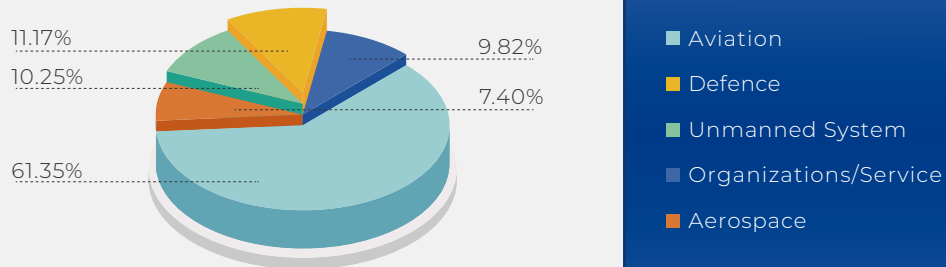
Aircraft Trading Volume
159



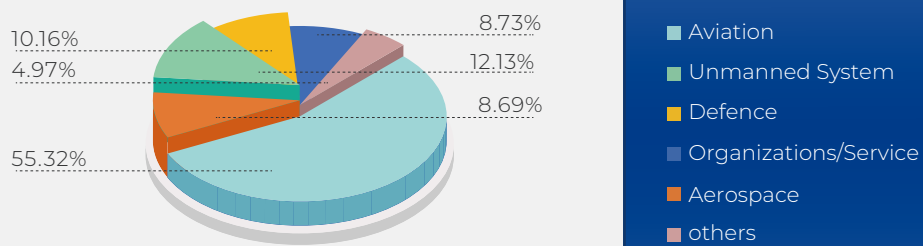
Media
312

Journalists
2630

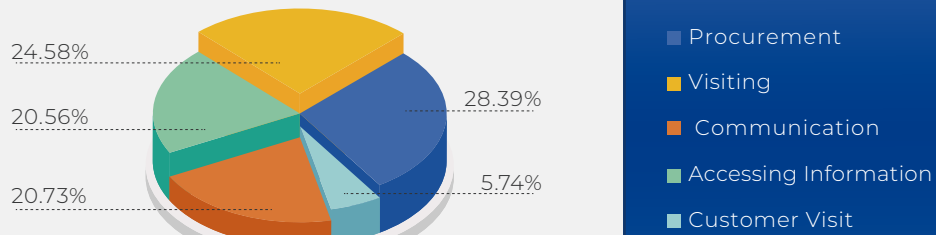
Exhibitors Portfolio



Trade Visitors Portfolio



Purposes of Visit



Airshow China 2021: Facts & Figures



Indoor Exhibition Space

100,000 m²

Ground Maneuver Demonstration

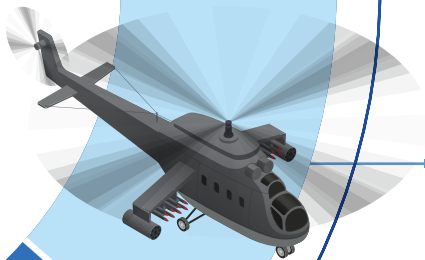
120,000 m²

Outdoor Exhibition Space

360,000 m²



700 Exhibitors From
40 Countries/Regions



100+ Aircraft



Trade Visitors

100,000

Public Visitors

120,000



Panoramic Presence

(Online Exhibition 100,000 Viewers/Day,

Total Viewed Time 13,000 Hours/Day)



Media coverage

Mainstream media coverage the show live, drawing attention from all walks of life, during the 6 show days:

- CCTV News broadcast Airshow China for **5** times in full coverage;
- CCTV News Channel, Economy Channel, and Military Channel made joint live broadcast for nearly **30** hours, with more than **100** hours of internet broadcast;
- Xinhua News Agency, People's Daily, Associated Press, Reuters and other mainstream media, including website portals from home and abroad reported and reprinted more than **34,000** articles about the show;
- Sina Weibo, Wechat live, Toutiao, Tencent News, Kuaishou, Douyin, Bilibili and other social media reported the show, attracting more than **9.5 billion** hits.

What Exhibitors Say About Airshow China?



Peter Gao
Vice President Commercial Sales & Marketing Greater China, Boeing

Airshow China has become the biggest aerospace event in China and one of the most influential ones in the world. Boeing has taken part in every edition since 1996, providing a footnote of the close partnership between Boeing and the Chinese aviation industries.



Alexis Gonzalez Chiappe
Chief Procurement Officer, China and Other East Asiatic Region, Airbus

Airshow China 2021 was a great success under strong pandemic prevention measures. It has attracted a great number of trade visitors to witness the robust capacity of China's technology and aviation sectors. We have signed many agreements with our clients and partners here in Zhuhai.



Arjan Meijer
Chief Executive officer Embraer Commercial Aviation

Embraer came to Airshow China 20 years ago in 2000. That was the year we opened our office in Beijing. (Embraer has participated in Airshow China for 11 sessions). We have high hopes for China, one of the largest aviation markets in the world. That's why we are here in Zhuhai.



Steven Lien
President of Honeywell China and Aerospace Asia Pacific

We are here with the Honeywell team at Airshow China in Zhuhai. We are very happy to see our customers, suppliers, and many of the competitors, partners, to meet old and new friends. We were excited about not only for the past but also everything we were doing in the last few days. With all the signings and all the technology, we continue to create a better future.



Jérôme Bendell
VP of Thales in North Asia & CEO of Thales in China

We are very happy to meet our partners, customers and counterparts here in Airshow China by showcasing our latest technology. China is already leading the world in terms of its scale of the aviation industry. That's why we are confident in the Chinese market and committed to long-term investment here.



Tom Kallman
President and CEO of Kallman Worldwide

Since 1996, we have had the honor of being the US representatives of Airshow China. We also organize the USA Pavilion at the show. On behalf of all the US companies, we look forward to seeing you there in November 2022.

Zhuhai & the Greater Bay Area

The Guangdong-Hong Kong-Macao Greater Bay Area (GBA)

GBA is one of the latest pieces in China's urbanization blueprint. In 2021, this 56,000 km² mega-city cluster consists of a 86-million population and contributes USD1,66.8 billion regional GDP in two Special Administration Regions (Hong Kong and Macao) and nine other Pearl River Delta cities in the southern province of Guangdong. Being one of the regions with the strongest economic vitality and highest openness, GBA plays a strategic role in the national development ambition. As one of the special economic zones in China's 1980's opening-up era, being the only Chinese city connected by land with Hong Kong and Macao, Zhuhai has evolved into a pivotal city with unique geographical advantages and a booming economy.

The Guangdong-Macao In-depth Cooperation Zone in Hengqin

China's central authorities have issued a general plan for building a Guangdong-Macao In-depth Cooperation Zone in Hengqin island. The ambitious plan was issued by the Communist Party of China Central Committee and the State Council on September 5th, 2021. The zone has been given four core strategic positions: "A new platform for the moderate and diversified development of Macao's economy, a new space to facilitate the livelihood and employment of Macao residents, a new demonstration to enrich the practice of 'One Country, Two Systems', and a new plateau to promote the construction of the Guangdong-Hong Kong-Macao Bay Area."

Zhuhai Aviation and Aerospace Industry Park (AAIP)

AAIP is the only specialized economic zone for aviation industry in Guangdong. For more than a decade, AAIP has developed to be an influential and competitive general aviation industrial bases with a cluster of enterprises, education and research. Dec. 2020 witnessed the integration of AAIP and Doumen Lianzhou General Aviation Industry Park into Zhuhai Aviation City and Airport Group, bringing the advantages of the industrial park and the enterprises to a full play.

Zhuhai General Aviation Airport

Zhuhai Lianzhou General Aviation Airport (A1 level) covers an area of 35 hectares and has a runway of 900 meters long. The first phase project is put into service, and the second phase is listed as one of the key projects in the latest 14th Five-year Plan for the development of Guangdong's comprehensive transportation system. The second phase of the Zhuhai General Aviation Airport project, with a total investment of 2.903 billion yuan and an additional land area of about 114 hectares, will extend the existing runway to 2,400 meters, and build a new parallel taxiway of 1780 meters and 3 vertical contact road. After completion, the construction of aviation manufacturing logistics areas, water airports and aviation towns and other supporting industries will follow up.

Zhuhai Airport International Smart Logistics Park

The overall plan of the project is 200,000 square meters, while the first phase of the land side covers an area of 71,700 square meters, with a gross leasable area of 104,400 square meters. With a total investment of 456 million yuan, the park is designed to realize a capacity is 500,000 tons of cargo. The whole project is scheduled to be completed and put into production in the first half of 2022. The project, as an important part of Zhuhai's public service infrastructure, will focus on warehousing, distribution, cross-border, cargo, cold chain and related business by building a professional and efficient aviation logistics park. Zhuhai Airport will also seize the historic opportunities brought by the Guangdong-Hong Kong-Macao Bay Area to build up the Bay area air cargo system by teaming up with the airports in Hong Kong and Macao.



For investment & policies inquiries, please contact Mr. Jimmy Sum Tel: +86 756 3376304, E-mail: zhuhai@airshow.com.cn

Exhibition Options

01 Indoor Space



02 Outdoor Space & Static Display



03 Chalets



04 Seminars, Conferences & B2B Meetings



05 Flying Display



06 Ground Maneuver Demonstration



07 On-line Exhibition



Matchmaking & Sponsorship

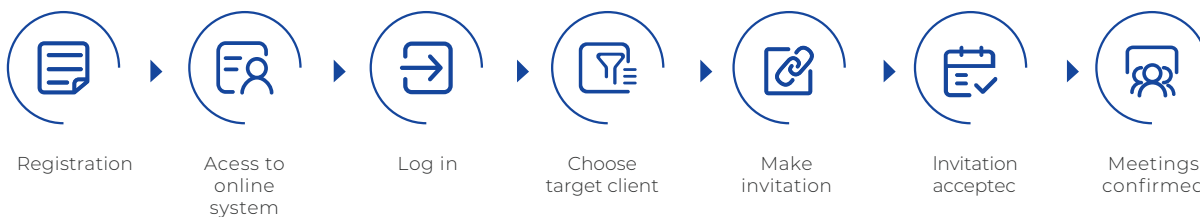
B2B Meetings

This program is open to professional visitors and exhibitors of Airshow China.

As a value-added service, the B2B Meetings program offers an effective, customer-tailored and private matchmaking platform for both vendors and buyers from aerospace industries at the show.

Option

A. A.Seek for a Matchmaking: RMB 6,000 (including matchmaking service, small chat room (3mX3m or 2mX3m) rental.



B. Rent a conference room only (for 60 minutes in minimum, less than 60 minutes shall be charged as 60 minutes)

10-seat: RMB 1000/hour; 20-seat: RMB 2000/hour

Contact : Ms. Marina Gu

Tel: +86-756-3376304 Fax: +86-756-3376415

Email: b2bmeetings@airshow.com.cn

Advertising/Sponsorship

Airshow China provides various advertising/sponsorship opportunities.

For details, please contact Mr. Andy Huang.

Email: jkairshow@163.com

Tel:+86-756- 3375228



Airshow China 2022



Registration Deadline: June 30, 2022

Early bird rate: a 5% discount will be given to orders as of April 15, 2022 upon full payment. Published rate commences on April 16, 2022. All prices are quoted in Chinese Currency; payment in USD is subject to the current official exchange rate on the date of invoice.

Space Reservation Form

Company _____

Contact Person _____ Job Title _____ Email _____

Address/Post Code _____

Tel _____ Mobile _____ Website _____

Exhibit _____

Scope of Business _____

Indoor Space	Spec.	Price	QTY	Amount
Package Booth	3mx3m/unit	RMB 39,500	_____	_____
	Surcharge -2 sides open	5%	_____	_____

Raw Space	(Min 30 m ²)	RMB3,900/m ²	_____	_____
	Location Surcharge (applicable for orders of less than 100m ²)			
	- 3 sides open	7.5%	_____	_____
	- island booth	10%	_____	_____
Double-Story Surcharge (applicable for orders of 100m ²)		RMB 1,950/m ²	_____	_____

Outdoor Space	(Min. 30m ²)	RMB 1,950/m ²	_____	_____
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Chalet (No Decoration)				
Three-story	273m ²	RMB 350,000/Unit	_____	_____
Single-story	72m ²	RMB 200,000/Unit	_____	_____

Static Display	Below10 T	RMB 23,000	_____	_____
	10.1T- 25 T	RMB 25,000	_____	_____
	25.1 T - 40 T	RMB 33,000	_____	_____
	40.1 T- 60 T	RMB 46,800	_____	_____
	60.1 T & above	RMB 58,800	_____	_____

Mock-ups to be invoiced on the weight category to which the corresponding aircraft belong.

Online Booth(Virtual stand with access to client resources and webinars)				
Online Booth	RMB 10,000/unit	_____	_____	
(All off-line exhibitors are entitled to an on-line booth for free.)				

Signature _____ Date _____ Total=RMB _____

Terms & Conditions

1. Who can exhibit?

Only companies whose products or services correspond exactly to the theme of the show and the permitted categories of products of the show (see WHAT CAN BE EXHIBITED) will be admitted as exhibitors.

2. What can be exhibited?

Exhibitors may exhibit, in the halls or on the outdoor static area the following categories of products or services:

(1) Aircraft Manufacture/Assembly (2) Powerplant/Transmission Device/Equipment (3) Airframe Systems Manufacture/Assembly/Sale (4) Aviation Commercial Service (5) Production facilities/Equipment/Tools (6) Materials/Composites/Surface Treatment (7) Airport/Airfield/Hangar design/system/service (8) Aerospace (9) Unmanned System (10) Defense (11) Organizations/ Service

3. Procedures

Exhibitor shall submit this Space Reservation Form, the photo copies of the business license with official seal and the tax registration certificate to the organizer for verification. The organizer will sign the contract with the exhibitor and send invoice afterwards.

4. Show Schedule

Trade Days: Nov. 8-10, 2022 Public Days: Nov. 11-13, 2022

5. Payment

(1) 5% early bird discount will be given to orders as of April 15, 2022 upon full payment. Published rate commences on April 16, 2022.

(2) After contract is signed, the exhibitor shall make a lump sum payment within 20 days upon receipt of the invoice. Otherwise, the organizer has the right to unilaterally terminate the contract and reserve the right to restore to legal action.

(3) Exhibitor's utilities expense will be paid separately according to the organizer's standard. Please refer to the 14th Airshow China Exhibitor's Manual for details.

6. Package Booth

The package booth is 3m x 3m/unit and comprises walling, floor covering, basic lighting, 1 fascia name, 1 information desk, 5 chairs, 1 round table, 1 socket and 1 waste-paper basket. The order for package booths is 2 units in maximum.

7. Raw Space

The order for a raw space booth is 30 sqm in minimum. Height limit for single story booth is 5 meters, while that for double story booth is 7 meters. Exhibitors shall build his own booth by himself or ask the official construction contractors for building at its own expense. Exhibitor's utilities expense will be paid separately according to the organizer's standard.

8. Outdoor space

The order for an outdoor space booth is 30 sqm in minimum. Height limit for one booth is 5 meters. Exhibitors shall construct his own booth by himself or ask official stand construction contractors for constructing at your own expense. Exhibitor's utilities expense will be paid separately according to the organizer's standard.

9. Chalet

Please consult the organizer for specifications and dimensions. Construction, internal and external decoration, electrical devices, furniture, floor covering, fixtures, cleaning and catering are to be arranged by the exhibitor. Please consult with related service contractors.

10. Aircraft Static Display

(1) Positioning of the aircraft is subject to determination by the organizer and railing of the aircraft is to be provided by the organizer.

(2) Aircraft static display fees do not include landing, jet fuel cost, ground service charge and other charges levied separately by related authorities and service providers.

11. Online Booth

Virtual booth provides online access to client resources, video conferencing and webinars. The organizer reserves the right of final interpretation.

12. Space Allocation

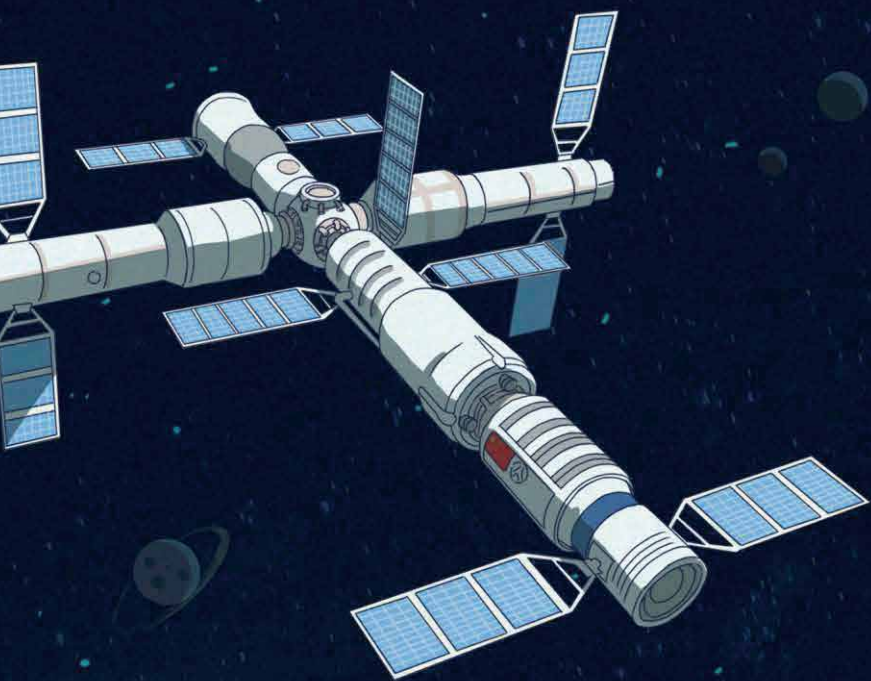
Upon receipt of an order form, the organizer will send the related exhibitor a detailed floor plan indicating the location of his stand/chalet. The organizer will make every effort to allocate stands, chalets and static display space at requested locations. But in case of duplicate requests or in situations where the best interest of the show needs to be maintained, the organizer has the final and full discretion in stand/chalet allocation and relocation. Exhibitors cooperate voluntarily.

13. Cancellation

50% cancellation charge is levied on all signed order forms; 100% cancellation charge is levied for any withdrawals from June 30, 2022, and no refund is given for any cancellations from this date. In case of cancellation, the space concerned will then be placed at the full disposal of the organizer.

14. Force Majeure

Force majeure specified herein includes but not limited to natural disaster, government action, abnormal social occurrence, epidemic such as COVID-19 etc. In case the contract cannot be fully or partially executed or postponed due to such force majeure, the parties concerned shoulder no responsibility or liabilities mutually. Organizer has the right to modify the date, location, duration and function schedule of the show based on the actual situation. **In case Airshow China 2022 is canceled or exhibitor's failure to attend Airshow China 2022 because of such force majeure, the paid exhibition fee (with tax deducted) will be refunded to the exhibitor or such payment will be transferred as a prepayment of exhibition fee at Airshow China 2024.** In the latter case, Exhibitor shall be refunded for the over-payment or pay for the difference according to the price scheme of Airshow China 2024 and the space order placed by the exhibitor.



现场平面图

VENUE LAYOUT





第14届中国航展 AIRSHOW CHINA 2022.11.8-13 ZHUHAI.CHINA



功能区 AREAS

- | | | | |
|--|-------------------|------------------------|-----------------------|
| 展馆 Exhibition Hall | 新闻中心 Press Centre | 餐厅 Restaurant | 主席台 Podium |
| 商务洽谈中心 Chalet | 安检入口 Entrance | 飞机展示区 Aircraft Display | 综合指挥中心 Command Center |
| 地面装备演示区 Ground Equipment Maneuver Demonstration Area | | | |

路径 SHOW ACCESS

- | | |
|--------------------|--|
| 出入口 Access | 楼梯 Staircase |
| 车辆入口 Vehicle Entry | 地面装备演示区出入口 Ground Equipment Maneuver Demonstration Area Access |

服务区 SERVICES

- | | | | | | |
|--------------|---------------------|------------------|-----------------------|-----------------|-----------------------|
| 卫生间 Toilets | 寄存柜 Locker | 咖啡厅 Cafe | 急救站 First Aid | 问询处 Information | 自动售货机 Vending Machine |
| 停车场 Car Park | 公共交通接驳区 Shuttle Bus | 礼品售卖点 Gift Shops | 餐饮售卖点 Catering Vendor | 自助存取款机 ATM | 充电宝 Mobile Charging |
| | | 生活超市 Supermarket | | | |

ORGANIZATION

Sponsors



Civil Aviation
Administration of China



State Administration of
Science, Technology and
Industry for National
Defense



China National Space
Administration



China Council for the
Promotion of
International Trade



Guangdong Provincial
People's Government



PLA Air Force



Aviation Industry
Corporation of China, Ltd.



Commercial Aircraft
Corporation of China, Ltd.



China Aerospace
Science and Technology
Corporation



China Aerospace
Science and Industry
Corporation Limited



Aero Engine
Corporation of China



China North Industries
Group Corporation Limited



China South Industries
Group Co., Ltd.



China Electronics
Technology Group
Corporation



China Electronics
Corporation

Supporters

Joint Staff Department, CMC

Equipment Development Department, CMC

Office for International Military Cooperation, CMC

PLA Army

PLA Navy

PLA Rocket Force

PLA Southern Theater Command

China Poly Group Corporation Ltd.

Executive Organization

Zhuhai Municipal People's Government

Organizer

Zhuhai Airshow Co., Ltd.

OFFICIAL PORTALS



Website
www.airshow.com.cn



Wechat



Online Shop

MOBILE APP



For Android



For iOS



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2022

EXHIBITION

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Wechat Portal

WWW.AIRSHOW.COM.CN